EXECUTIVE SELECTION FRAMEWORK

COMPANY STORE SELECTION GUIDE

A practical comparison across four storefront architectures to eliminate manual sizing spreadsheets, minimize inventory risk, and deploy the right branded merch portal.

Four Storefront Models Covered Within this Guide

1. **Data Collection Portals | Formstack & Sizing**
2. **Branded Redemption Sites | Code-Based Gifting**
3. **Made-to-Order (M2O) Stores | On-Demand Merchandise**
4. **Enterprise Inventory Hubs | Global Stocked Operations**

Best For: Marketing Teams · Digital Store Managers · HR/People Teams · Procurement Leaders · Enterprise Teams

BAMKO WEBSTORE MODELS: AT A GLANCE

Depending on your event timeline, whether you want to take credit cards, and whether you want to hold inventory, BAMKO provides four distinct webstore solutions:

01 DATA COLLECTION

- $0 build
- 24–48 HR launch
- Zero payment processing

BEST FOR: Rush Gifting & Sizing

02 REDEMPTION SITES

- Pick-a-gift vouchers
- Single-use codes
- Reimbursable

BEST FOR: Milestones & Incentive Gifting

03 MADE-TO-ORDER

- Produced on-demand
- Zero dead stock
- Pop-up options

BEST FOR: Team Merch & Pop-Up Shops

04 INVENTORY -BACKED

- Same-day dispatch
- ERP PunchOut & SSO
- 110+ countries

BEST FOR: Ongoing Corporate Merch Hubs

01 / DATA COLLECTION (FORMSTACK)

The 48-Hour Rush Drop

Architecture Overview

Lightning-fast, zero-hassle sizing, gift preferences, and home address collection—no payment processing required.

Best For

Rush sizing or address verification and one-off executive drops.



24–48 Hrs
Estimated Launch Time

$0
Program Fee

No Contract Required

No Minimum Spend

How It Works

1. Share your merch selection and recipient list
2. BAMKO launches your custom-branded sizing form in 24–48 hours
3. Recipients enter sizes and shipping addresses directly
4. Bulk or doorstep delivery handled end-to- end

02 / BRANDED REDEMPTION SITES

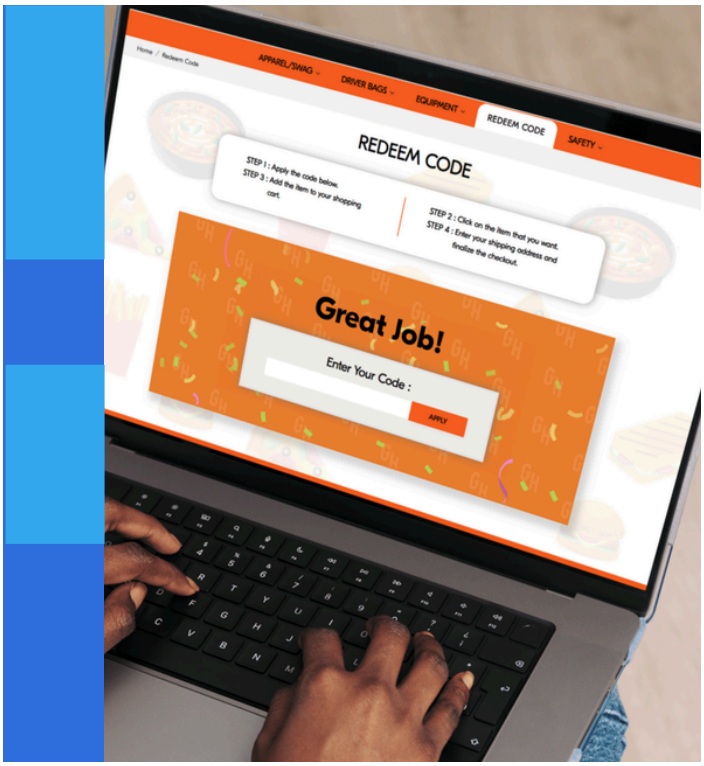
Curated Recipient Experience

Architecture Overview

An elevated, custom-branded digital storefront where recipients redeem a unique, single-use digital code to select their preferred gift from a pre-curated catalog—at zero checkout cost to them.

Best For

Employee milestone awards, tenure recognition, sales incentive "pick-a-gift" programs, and VIP event gifting.



1 - 1.5 Week
Estimated Launch Time

$10,000-$25,000
Program Deposit (*Reimbursable*)

CONTRACT REQUIRED FOR OVER 3 MONTHS

$50,000 Annual Spend

How It Works

1. **Curate Assortment:** Select a pre-vetted catalog of branded apparel, gifts, or drinkware.
2. **Storefront Build:** BAMKO launches your custom portal and generates single-use codes.
3. **Code Dispatch:** Unique voucher codes are automatically sent to your recipient list.
4. **Redeem & Ship:** Recipients choose their gift and size for direct doorstep delivery.

03 / MADE-TO-ORDER (M2O) STORES

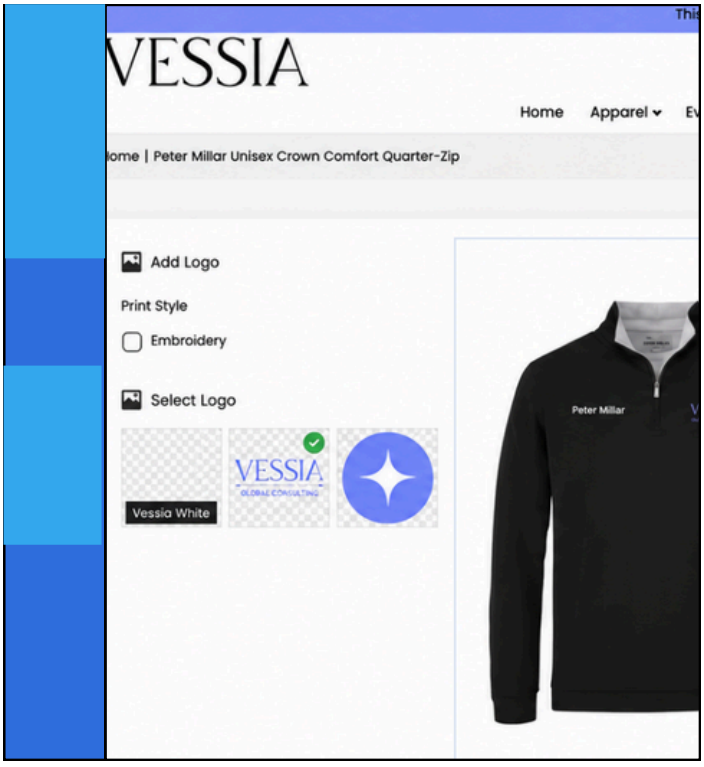
Eliminate Inventory Risk

Architecture Overview

An on-demand company storefront where products are produced, decorated, and shipped only after an order is placed—eliminating upfront bulk inventory buys, warehouse storage fees, and dead stock.

Best For

Team swag stores, franchise apparel portals, regional offices, and seasonal merch refreshes.



2 - 2.5 Week
Estimated Build

$10,000
Program Deposit (*Reimbursable*)

$0 / No Contract for Pop-Up Store (<3 Months)

$50,000 Annual Spend

How It Works

1. **Curate On-Demand Catalog:** Select approved apparel and merch for zero-inventory decoration.
2. **Storefront Build:** BAMKO launches your custom portal with digital mockups and stipend rules.
3. **Individual Ordering:** Users place orders on demand via company allowances or credit cards.
4. **Produce & Ship:** Each item is decorated after purchase and shipped directly to the buyer.

04 / ENTERPRISE INVENTORY HUBS

High-Velocity Global Distribution

Architecture Overview

An enterprise-grade storefront backed by pre-purchased inventory stored in BAMKO distribution centers—built for instant global dispatch, complex user permissions, and seamless ERP/SSO integration.

Best For

Enterprise uniform rollouts, field sales collateral, partner programs, and high-frequency new-hire onboarding.



Scope by Program

Estimated Build

$25,000

Program Deposit (*Reimbursable*)

$250,000 Annual Spend

How It Works

1. **Bulk Production & Warehousing:** BAMKO produces stock in bulk and stores it in our global hubs.
2. **SSO & ERP Integration:** Connect Okta/Azure AD and Coupa, SAP Ariba, or Workday workflows.
3. **Role-Based Ordering:** Teams and partners order from live stock using assigned budgets.
4. **Same-Day Global Dispatch:** Orders are picked, packed, and shipped DDP to 110+ countries.

HOW BAMKO'S REIMBURSABLE FEE MODEL WORKS

Unlike traditional software vendors that charge monthly SaaS retainers, BAMKO views company stores as a strategic partnership.

Your initial setup fee is treated as an operational deposit—it is credited back in full against your annual merchandise spend.

Storefront Type	Set-Up Deposit	Spend Qualification	Net Cost
Data Collection (Formstack)	**$0 (Free)**	**No minimum spend**	**Always Free**
Pop-Up M2O (< 3 Months)	**$0 (Free)**	**No minimum spend**	**No Contract**
Branded Redemption Sites	**$10,000–$25,000**	**Agreed Annual Spend**	**100% Reimbursable**
Made-to-Order (Annual)	**$10,000**	**$50,000 Annual Spend**	**100% Reimbursable**
Enterprise Inventory Hub	**$25,000**	**$250,000 Annual Spend**	**100% Reimbursable**

THE GOLDEN RULE OF MERCH OPERATIONS

A modern company webstore eliminates manual admin work, guarantees brand consistency, and ensures employees receive gifts they genuinely love—without forcing your team to manage logistics.

THE 4-STEP ONBOARDING ROADMAP

Launching an enterprise company store shouldn't drag on for six months. With BAMKO, we work in parallel sprints to get your store live quickly:

1. **Creative Lock & Curated Assortment (Days 1–3)**
   You share vector logos and brand guidelines. Our creative merchandising team presents a pre-vetted catalog of sustainable apparel, lifestyle gifts, and drinkware.

2. **Storefront Architecture & Allowance Rules (Days 4–7)**
   We build your custom-branded portal, upload digital mockups, configure role-based user access, and set up employee stipend or voucher rules.

3. **Integrations & Checkout Testing (Days 8–10)**
   Single Sign-On (Okta, Azure AD) or ERP Punch-Out (Coupa, SAP Ariba, Workday) connections are validated with sandbox test orders.

4. **Official Launch & White-Glove Support**
   The store goes live! BAMKO handles user communications, order confirmations, doorstep tracking, and dedicated recipient support for sizing exchanges.

**Stated build timelines are historical estimates beginning upon receipt of approved brand assets and deposit.*

READY TO DESIGN YOUR COMPANY WEBSTORE?

Connect with our digital solutions group to explore live sample mockups, and get a tailored timeline for your next launch.

BOOK A SCOPING CALL